

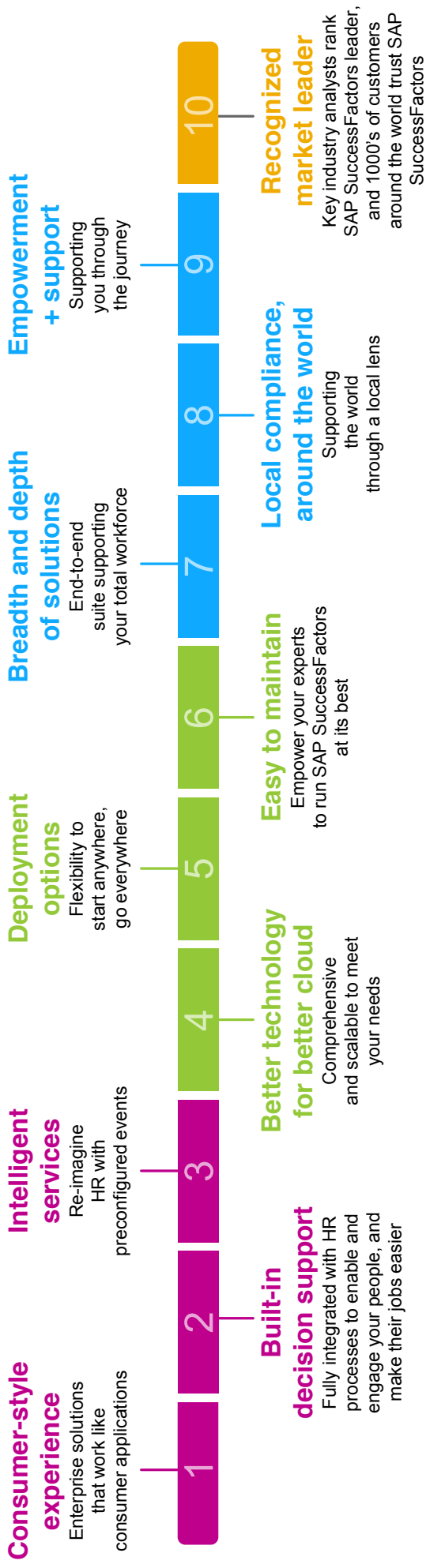
Top 10 Why SAP SuccessFactors

SAP SuccessFactors 

Customer



Top 10 Reasons Why Success is Simply Human with SAP SuccessFactors



Consumer-style experience

Enterprise solutions that work like consumer applications

Modern User Interfaces

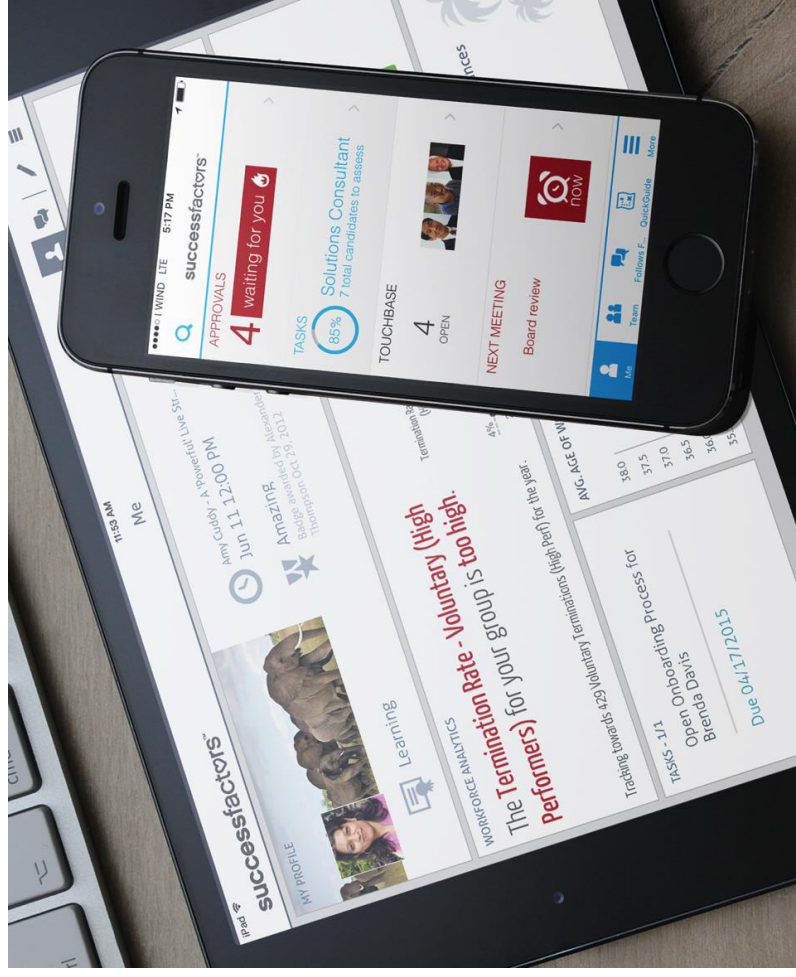
Support users to work the way they expect

Anytime, Anywhere

Every employee has access – everywhere all the time, on their device of choice

Collaborative

Every employee can connect – find experts, communicate, share knowledge, collaborate on projects



Top 10

1 2 3 4 5 6 7 8 9 10

Built-in decision support

Fully integrated with HR processes to enable and engage your people, and make their jobs easier

- Pre-delivered Talent Questions
- Industry-specific Job Descriptions
- Job Families
- Skills Catalog
- Competencies Catalog
- Learning Reports and Dashboards
- Recruiting Best-practice Templates
- International and Country-specific Reports



- Compensation Metrics and Reports
- Workforce Analytics Metrics
- Core HR Workflows
- Assessment Coaching Assistant
- Assessment Writing Assistant
- Goals Catalog
- Comprehensive Benchmarking
- Live Compensation Dashboards

Top 10

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Intelligent services

Leverage technology to remove complexity across organizations

Intelligent end-to-end HR processes across geographies and software modules

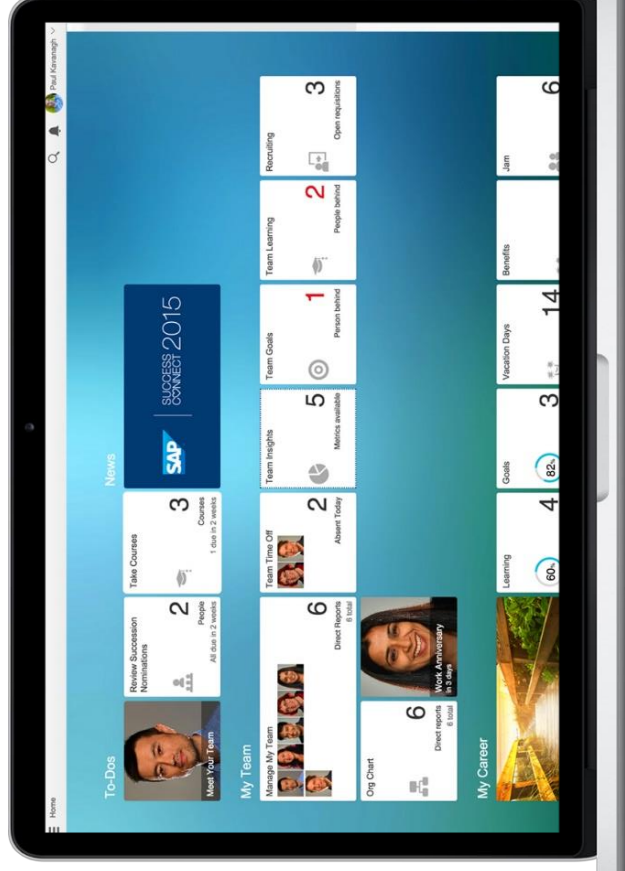
Intuitive software fills in the gaps instead of HR, shared services or BPOs

Initiated by employee events

Consolidates all relevant transactions

Guides the employee through all processes

Learns from other users and provides recommendations



Top 10

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Better technology for a better cloud

Comprehensive and scalable to meet your needs



Top 10

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Deployment options

Start anywhere, go everywhere

Expand

Solve an immediate need without a large-scale rip/replace

Leverage existing on-premise HCM investments

Replace

Re-think and simplify core HR processes

Move your entire HCM system to the cloud



Top 10



Easy to maintain

Empower your experts to run SAP SuccessFactors at its best



- Built to give Admins control like never before, new tools available
 - Event Center
 - Integration Center
 - Extension Center
- Drag and drop tiles, easily configure Admin page
- New Admin user experience



- Single source for all SAP training courses and material
- Cloud-based training courses and material for any audience and skill level (role)
- Interactive Learning Rooms, led by SAP instructors
- Anywhere, anytime with mobile learning
- Live Access to training systems



- Advanced training and accreditation
- Tailored for administrators
- Be recognized for SAP SuccessFactors expertise
- Be able to translate knowledge into business value, increasing ROI for the entire organization

Top 10



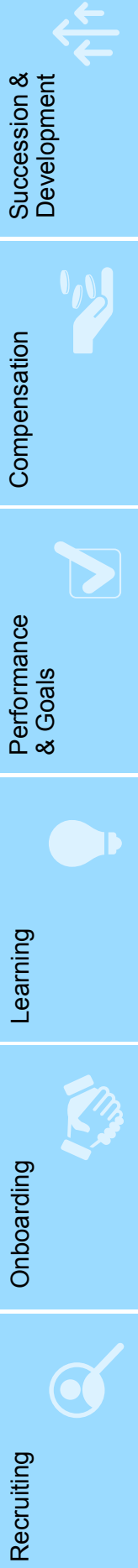
Unmatched breadth + depth of solutions

End-to-end suite supporting your total workforce

User Experience: Social | Mobile | Intelligent Services

Human Capital Analytics

Talent Management



Competencies | Skills | Best Practices

Core HR

Employee Recordkeeping | Organizational Management | Global Benefits
Shared Services | Payroll | Time & Attendance

Technology: Secure | Integrate | Extend

Top 10



Local compliance around the world

Supporting the world through a local lens



Top 10

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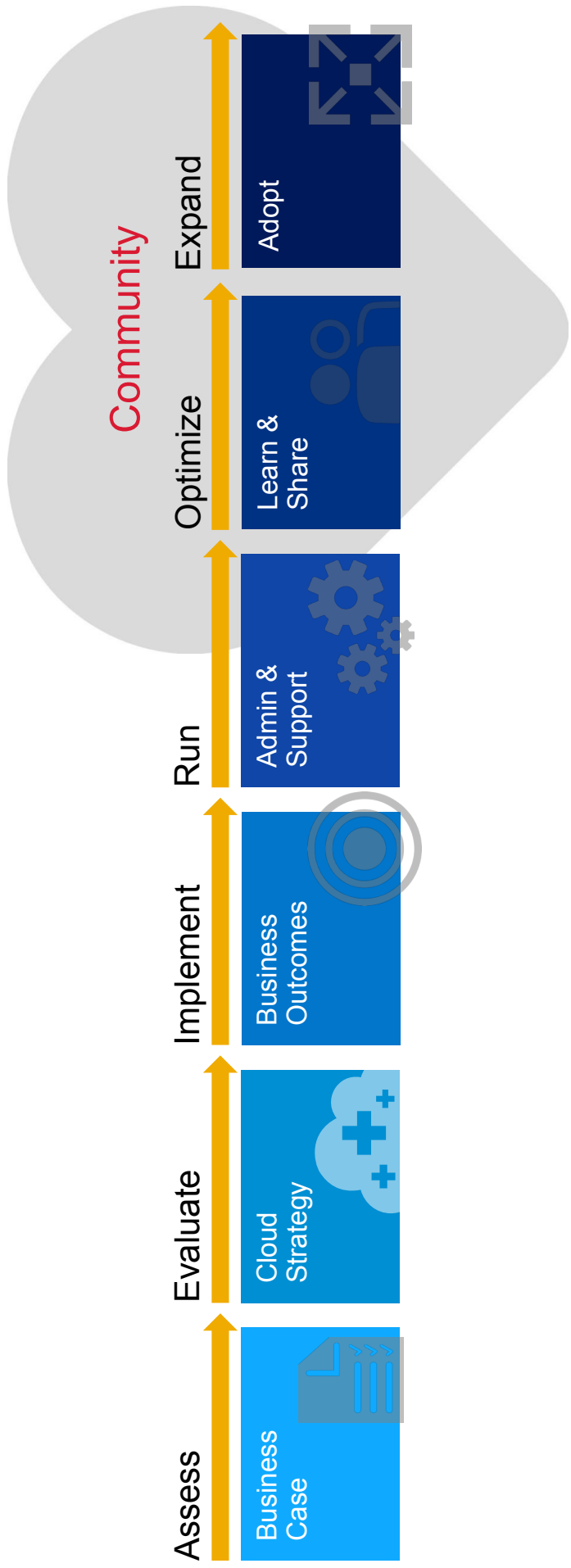
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Empowerment + support

Supporting you through the journey



Recognized market leader

Key industry analysts rank SAP SuccessFactors leader, and 1000's of customers around the world trust SAP SuccessFactors

Analyst Recognition

- **Gartner** Magic Quadrant (2015): Leader in Talent Management Suites for the 3rd consecutive year
- **IDC** Marketscape Assessments (2015): Leader in all categories: Recruiting, Learning Management, Performance Management, Compensation Management, Social Technologies in Integrated Talent Management
- **Forrester**: Leader in "SaaS HR Management Systems" Wave
- **Ventana Research** Value Index
- **Nucleus Research**: HCM Value Matrix 2015

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The benefits have ranged from significant **efficiencies in processes**, **reduction of administrative workloads** and tasks, to the more meaningful, more strategic value that has been added around **knowing our people** and being **able to grow them better**.

Justin Watras, Director of Talent Management and Organizational Effectiveness, Brooks Brothers

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We became the industry leader by engaging, recruiting and retaining talented people who believe in making a difference. With SAP SuccessFactors, Whirlpool expects to **simplify how HR delivers strategic solutions** via an efficient service delivery model, which supports our **focus on people excellence** and maintaining a **highly engaged, top-performing organization**.

Dave Binkley, senior vice president, Global Human Resources, Whirlpool

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Our IT strategy focuses on a **single portfolio of connected applications** running on **standardized technology** to drive competitive advantage across the business. Implementing SAP SuccessFactors solutions will help us to continue to deliver on that strategy.

Phil Colman, CIO, BAT

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