



Announces Sponsorship of the New Series



*A Future of HR Technology Video Podcast*

Minneapolis, MN - May 21th, 2024 – HRIZONS®, An HR Cloud Company is thrilled to announce its sponsorship and launch of the Integrate Or Die video podcast series featuring Dr. Steve Hunt and Jordan Katz. It is a cutting-edge podcast series focused on accelerating growth and innovation in the HR technology industry. Each episode features a spirited interview with an HR technology innovator, entrepreneur, and/or expert practitioner hosted by Steve and Jordan. The series is sponsored by HRIZONS®, an industry-leading company helping organizations optimize their investments in cloud-based HCM + EX technologies to enable the HR function, improve employee experience and organizational business outcomes.

The objective of this series is to fuel HR technology industry growth by doing two things. First, encouraging, celebrating, and supporting the creation and adoption of great HR technology solutions that improve business performance and enhance employee experience. Second, discouraging the waste of people’s time caused by the introduction of HR technology functionality that never gets used because it does not align with company goals and operational realities or meet employee needs and expectations. “This series allows people to hear directly from highly experienced HR Tech professionals to gather their perspectives and insights on the current and future state of HR technology, what actions enable companies to get the most value from cloud-based HR technology solutions, and how innovation is changing the playing field. Our goal is to provide information that will help anyone who uses HR technology be more successful in their role whether they are a customer, service provider, developer, or investor” said host Dr. Steve Hunt notable author of the best-selling book Talent Tectonics and cohost of the series.

“We wanted to seize the opportunity to support this series with Dr. Hunt and Mr. Katz, to showcase the critical importance of cloud-based HR technology development and innovation that supports an industry that has seen such a dramatic paradigm shift in the post-pandemic era”, emphasized Jim Newman, President & CEO, HRIZONS, and podcast series sponsor. He concluded by saying, “We believe that there are so many facets to cloud-based technology solutions that need to be defined and explored to help our customers understand the myriad of options available to them, and what might best align with their organizational needs as well as growing employee expectations. It’s not just about Software + Services anymore, the market is shifting towards Solutions + Outcomes and delivering on that promise to customers, which is HRIZONS mission and number one priority.”

HRIZONS is a global Human Resources cloud-based technology provider, value-added reseller, and systems integrator, a boutique powerhouse, dedicated to helping HR leaders and organizations optimize their investment in cloud-based core HR, recruiting and talent management technologies, making Human Capital Management (HCM) combined with Employee Experience (EX) the standard for HR operations worldwide.

Since 2006 we have been 100% HR focused. Our HCM + EX solutions experts have worked with customers on thousands of projects around the world, who have seen significant benefits from our industry leading solutions, consulting, implementation, technical, and post go-live support services offerings.

We are an SAP Gold Partner and a two-time SAP Pinnacle Award winner, one of the first authorized Value-Added Resellers (VAR) for SAP SuccessFactors, and an SAP OEM (Build) Partner using SAP Business Technology Platform (BTP) . We continue to build on our legacy of success by introducing a new Employee Experience (EX) Division and growing our partner network with global tech brands including Qualtrics® EXM and Microsoft® Viva EX products such as Glint, Pulse and Insights.

**For more information, press only:**

Marketing Department

HRIZONS®

[craig.dow@hrizons.com](mailto:craig.dow@hrizons.com)